



Major Milestone Achieved

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Science for Humanity's rapid growth surpasses 1,000 member milestone

Science for Humanity, a leading charity that matches scientific capability to human need, announced today that it has surpassed the 1,000 members mark. The charity's online network has expanded its membership by more than 500 percent from April 2009 to August 2009.

Of the significant increase, Baroness Susan Greenfield, Director of the Royal Institution, Professor at Oxford University and Founding Trustee of Science for Humanity said *"It is wonderful that there are a thousand scientists out there from a wide range of disciplines but who all have a concern for looking beyond the confines of their laboratory to really leveraging the potential of science for helping in a way one wouldn't normally associate with high end research."*

The charity has been successful at increasing its members due to its dedicated targeting of organisations and individuals, recruitment of new staff for marketing and projects, promotion via newsletters, use of Twitter, Facebook and other media, and members spreading the word. In addition, many people and organisations share the charity's vision of a world where science serves to fulfil human needs rather than consumer wants.

There is a high level of interest and active participation of the members who have joined from more than seventy countries and many fields of endeavour. Excitingly, some of the members have been listed as Who's Who in the World, others are leading scientists from premier universities and many others are senior figures from NGOs like Practical Action, WaterAid and Oxfam.

Justin Anderson, CEO of Flexeye and Trustee of Science for Humanity, comments: *"The exciting thing for me is not reaching 1,000, which of course is a great milestone giving us real critical mass, but the range of problems this powerful and collective brainpower could help solve, either directly or through our members own networks."* The charity's active projects range from water and sanitation and low cost shelter for disaster relief to tractor design and low cost communications infrastructure for rural areas.

As the charity expands its global presence, it continues to make an impact to the lives of the poorest communities where science can have the most impact. The 1,000 members milestone is a result of the outstanding service that Science for Humanity continues to provide to the lives of many people around the world.

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For more information, interviews, copy of logos and photos, please contact Conrad Uy.

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About Science for Humanity

Science for Humanity is an innovative charity that matches scientific capacity to human need, and identifies and solves humanitarian problems that require scientific solutions. It has over a thousand members from more than seventy countries. It is supported by the National Endowment for the Science, Technology and the Arts and the Sloane Robinson Foundation, and founded through the inspiration of Baroness Greenfield of the Royal Institution and Oxford University. For further information, visit www.scienceforhumanity.net

Other links

To sign up as a member, please visit <http://collaborate.scienceforhumanity.net>